Project Process

ajay solutions
creative websites

1. Meet with client to discuss requirements
2. Provide client with an initial quote
3. Send client: design survey, contract and a copy of the agreed project requirements
4. Receive signed contract and 50% non-refundable deposit from client

50% paid

5. Take or receive required photography Produce design and site map for client
6. Receive signed-off design and site map from client and 10% payment

60% paid

7. Send client content document template – a list of required content
8. Implement design and create site framework (basic pages all in place)
9. Agree design implementation and receive 10% payment from client

70% paid

10. Produce functional pages, forms, galleries etc. and legal pages
11. Receive content from client
12. Implement SEO on content
13. Agree content and SEO amendments and receive 10% payment from client

80% paid

14. Receive and implement any changes from client where applicable
15. Apply any final SEO
16. Receive final site sign-off from client
17. Receive 20% final payment from client

100% paid

18. Site goes live!